

Key City Rhythm & Blues Festival Sponsorship Packages

PRESENTING SPONSOR - \$20,000

- Recognized as Presenting Sponsor with logo on all advertising and signage at event
 - Verbal recognition multiple times from stage both concert nights
 - 16 Black Satin VIP Lounge Weekend Passes
 - 2 Reserved Tables in the Black Satin VIP Lounge
 - Preferred parking and VIP Entrance Access
 - 10 Weekend Passes • 25 Day Passes
 - 16 Gospel Brunch Tickets
 - Sponsor Party Invitation for 6 Guests

1
AVAILABLE

BOOGIE WOOGIE - \$15,000

WRISTBAND SPONSORSHIP

- Corporate logo on all guest ticketing wristbands
 - Logo on advertising and signage at event
- 16 Black Satin VIP Lounge Weekend Passes
- 2 Reserved Tables in the Black Satin VIP Lounge
 - Preferred parking and VIP Entrance Access
 - 10 Weekend Passes • 25 Day Passes
 - 16 Gospel Brunch Tickets
- Sponsor Party Invitation for 6 Guests

1
AVAILABLE

BLACK SATIN LOUNGE - \$10,000

VIP LOUNGE SPONSORSHIP

- Exclusive Sponsorship of the VIP Lounge
 - VIP Lounge Corporate Branding
- 8 Black Satin VIP Lounge Weekend Passes
- 1 Reserved Table in the Black Satin VIP Lounge
- Preferred parking and VIP Entrance Access
 - 10 Weekend Passes • 10 Day Passes
 - 8 Gospel Brunch Tickets
- Sponsor Party Invitation for 4 Guests

1
AVAILABLE

JUKE JOINT - \$7,500

ARTIST SPONSORSHIP

- Partner your brand with outstanding headliners and emerging talent
- Corporate signage at event
 - 8 Black Satin VIP Lounge Weekend Passes
- 1 Reserved Tables in the Black Satin VIP Lounge
 - Preferred parking and VIP Entrance Access
 - 10 Weekend Passes • 10 Day Passes
 - 8 Gospel Brunch Tickets
- Sponsor Party Invitation for 4 Guests

3
AVAILABLE

BLUE NOTE - \$5,000

ARTIST HOSPITALITY SPONSOR

- 4 Black Satin VIP Lounge Weekend Passes
 - Inclusion in event signage
 - 6 Weekend Passes
 - 6 Day Passes
 - 4 Gospel Brunch Tickets
- Sponsor Party Invitation for 4 Guests

8
AVAILABLE

DOWNTOWN DADDY-O - \$3,500

- 4 Black Satin VIP Lounge Weekend Passes • 4 Gospel Brunch Tickets
 - Inclusion in event signage
- 6 Weekend Passes • 6 Day Passes • Sponsor Party Invitation for 2 Guests

8
AVAILABLE

GOSPEL BRUNCH - \$3,500

- Gospel Brunch Sponsor signage
 - 4 Gospel Brunch Tickets • 4 Black Satin VIP Lounge Weekend Passes
- 6 Weekend Passes • 6 Day Passes • Sponsor Party Invitation for 2 Guests

1
AVAILABLE

COOL CAT - \$2,500

- 4 Black Satin VIP Lounge Weekend Passes
- Inclusion in event signage • 6 Weekend Passes
 - 6 Day Passes • 4 Gospel Brunch Tickets
- Sponsor Party Invitation for 2 Guests

VOLUNTEER SPONSOR - \$1,500

- Exclusive Volunteer Sponsor recognition
- 2 Black Satin VIP Lounge Weekend Passes
- 4 Weekend Passes • 2 Gospel Brunch Tickets
 - Sponsor Party Invitation for 2 Guests

FRIENDS OF THE FESTIVAL - \$1,000

- 2 Black Satin VIP Lounge Weekend Passes • 2 Weekend Passes
- Sponsor Party Invitation for 2 Guests • 2 Gospel Brunch Tickets



Key City Rhythm & Blues Festival Sponsor Information

Benefiting United Way of Abilene

April 28 - 30, 2017

Abilene, Texas

www.keycityblues.com

www.facebook.com/keycityblues

Name of Company/Organization: _____

Address: _____

City, State & Zip: _____

Web Address: _____

Contact Name: _____

Email Address: _____

Phone Number: _____

Sponsorship Level:

- Presenting \$20,000
- Boogie Woogie \$15,000
- Black Satin \$10,000
- Juke Joint \$7,500
- Media \$7,500
- Blue Note \$5,000
- Downtown Daddy-0 \$3,500
- Gospel Brunch \$3,500
- Cool Cat \$2,500
- Volunteer \$1,500
- Friends \$1,000
- Custom \$ _____

Checks payable to United Way of Abilene, PO Box 82, Abilene, TX 79604

For more information, please contact Cathy Ashby at 677-1841 or drashby@unitedwayabilene.org

For tax purposes, only the amount of donation less the value of any benefits received is considered a charitable gift.

Notes: _____

Sponsorship Deadline: March 1, 2017





About **United Way of Abilene**

The mission of United Way of Abilene is to mobilize the caring power of the West Central Texas area. We strive to collaborate to improve lives and better our community. We will do this actively by seeking to leverage the intellectual, organizational, institutional, financial, faith-based, and personal resources of our communities as the best means to make positive, measurable and lasting change for the communities we serve.

By tapping in to community resources, we are able to address the needs of today and issues of tomorrow through effective community investment. We care about improving the overall quality of life in the communities we serve.

United Way of Abilene has invested **\$1,300,000** in local non-profit programs that impact **10,000+ community members** each month. Our partner programs work in the areas of Education, Income, and Health. Each program gives a hand-up to our neighbors by ensuring that parents can continue to work or go to school while their child is in safe and affordable daycare, allowing an individual battling illness to pay their medical expenses while staying in their own home, and by securing safe shelter for a family working to get back on their feet.

When you unite with United Way of Abilene, you can be assured that your investment is making our community stronger.

2017 Community Partners

- Abilene Hope Haven
- Adaptive Recreation Services
- Alliance for Women & Children
- Alzheimer's Association
- APS Partners
- Ben Richey Boys Ranch
- Big Brothers Big Sisters
- Big Country CASA
- Boy Scouts Texas Trails Council
- Boys & Girls Club
- Cancer Services Network
- Center for Contemporary Arts
- Communities in Schools
- Connecting Caring Communities
- Day Nursery of Abilene
- Dyess Youth Programs
- Faithworks
- Girl Scouts
- Hug-A-Root Family Farms
- MERCY Health Care Center
- Noah Project
- Presbyterian Medical Care Mission
- Regional Victim Crisis Center
- ResourceCare
- Southwestern Diabetic
- The Salvation Army
- YMCA of Abilene

PO Box 82
Abilene, TX 79604
unitedwayabilene.org



United Way of Abilene